



Hello from the Fillmore Film Commission!

This pamphlet is designed to help inform businesses on how to work with film companies and what questions to ask when a film company wants to film near your business. This guide will also help businesses know what to expect when filming occurs and who to contact if you have any concerns both prior and/or during filming.

The goal of the City of Fillmore is to ensure that both film companies and local businesses have positive experiences when filming occurs, and to ensure that both film companies and merchants are treated fairly at all times.

What are my rights as a business when filming occurs?

When a company applies for a film permit, the City determines which businesses will be affected, based on the City's downtown filming policy. Merchants who are directly affected by the filming must give written approval before the City will issue a permit. Film companies are required to have signed authorization from merchants at least 48 hours prior to the start of filming. The City will not issue a permit without the permission of every directly affected business unless the film company has made all reasonable attempts to obtain permission.

Who should sign the release?

Each business should designate the person or persons who are authorized to sign the City's release form. Businesses will receive a copy of the release form with detailed information on the proposed filming.

How does the City determine which businesses are "directly affected"?

In general, if filming is occurring in front of your business, or directly adjacent to your business, you are directly affected. Any traffic control (vehicular or pedestrian) occurring in

front of your business is a direct impact. Also, a business is directly affected if any public street parking is being taken directly in front of that business.

What if my business is not considered "directly affected" by filming?

Merchants who will not be directly affected but may be near the filming will be informed in writing of the activity. Please contact the City with any concerns prior to the filming if you feel the activity will directly impact your business.

What is the role of the City's Merchant Liaison?

To ensure the film company is following the City's filming policy and the permit. The liaison also helps answer questions from merchants when filming is occurring. If you have problems when filming is occurring, contacting the merchant liaison is the best place to start. The liaison works only for the City and is paid by fees collected from the film company. The merchant liaison will be present whenever a film company seeks written authorization to film in the business district.

How do I receive compensation for lost business and/or the inconvenience of filming?

It is up to the merchant and the film company to negotiate what is fair compensation. The City does not require compensation be made; only that written permission be received from directly affected merchants. Film companies are required to make “reasonable” offers of compensation to affected merchants. Unless a “reasonable” offer has been made and the company has made all efforts to minimize impacts, the City will not issue the permit.

How long can the film company hold traffic on the street and sidewalks?

Three (3) minutes for intermittent traffic control. Officers will then let all accumulated vehicular and pedestrian traffic clear until holding traffic again.

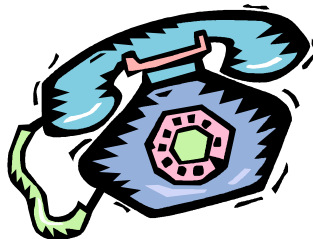
What questions should I ask the film company before signing the film company release?

Some questions to consider asking:

- ❖ What utilities might be used?
- ❖ Will there be cords in the street or the sidewalk?
- ❖ When and how long will the filming impact my business?

- ❖ Will my customer parking be affected?
- ❖ Will filming occur in front of or behind my business?
- ❖ Will you need to modify the front of my store or place props?
- ❖ Will the rear access (if any) to my business be affected?
- ❖ Will traffic control be occurring?
- ❖ Will the street be totally closed to vehicles or pedestrians at any time?

For Additional Information

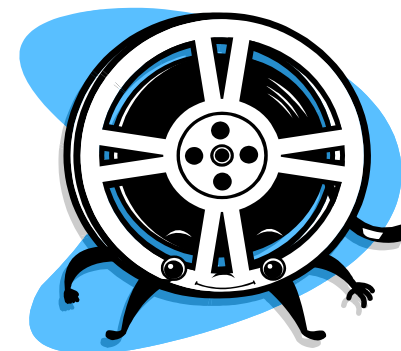


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-Or-

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City of Fillmore Merchants' Film Guide

**City of Fillmore Film
Commission**
“Film More in Fillmore!”