



CITY OF FILLMORE
CENTRAL PARK PLAZA
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TO: Mayor and City Council

FROM: Claire Faith and Abel Duque, Parks and Recreation Coordinators

DATE: May 23, 2017

RE: ADOPTION OF CITY COUNCIL RESOLUTION 17-3597 ADJUSTING SEVERAL OF THE FEES COLLECTED BY COMMUNITY SERVICES

REQUEST

Adoption of Resolution No. 17-3597 adjusting several of the fees collected by Community Services to revise some of pool fees and establish a percentage deposit for all field reservations.

DISCUSSION

Community Services Fees were previously adopted as Exhibit F to City Council Resolution 16-3548, which adopted an updated Schedule of Fees and Charges for City Services on August 9, 2016.

The new Parks and Recreation Coordinators have worked to streamline the reservation and payment process for usage of City parks and fields. When community organizations, such as sports groups, reserve a City facility for the season they are required to pay the full use fee and/or deposit at the time the reservation is made. However, the current fee schedule does not have a deposit amount for reserving fields. In order to ease the financial burden of full payment, City staff is recommending that the City Council establish a 20% deposit for all field reservations.

Additionally, as staff was reviewing the fees for the upcoming pool season, they noticed some fees were unclear and/or wrong. Staff is requesting the following changes to the adopted fee schedule:

AQUATIC CENTER

Program	Details	Notes	Current	Proposed
Adult Splash Pass	20 Visits	No incentive for purchasing 20 instead of 10	\$90.00	\$85.50 (5% discount)
Splash Pass Senior Discount (62+)	10 Visits	No discount is being provided & the discount would violate Prop 26	\$45.00	Eliminate
Splash Pass Senior Discount (62+)	20 Visit	No discount is being provided & the discount would violate Prop 26	\$90.00	Eliminate
Group Swim Lessons	Session	Per Person (no discount for group fee)	\$120.00	\$75.00
Private Swim Lessons	Session	Per Person	\$120.00	\$120.00

The City currently offers a splash pass which allows one adult 20 visits to the pool for \$90. The City believes that the City can recover its costs to provide this service for the reduced fee of \$85.50. There is also a “Senior Discount (62+)” splash pass – however the rate does not actually provide a discount. As Proposition 26 prohibits providing discounted fees to a certain classification of people when the discount is subsidized by other people paying that fee, staff recommends eliminating the two line items

for senior discounted splash passes from the fee schedule.

Group swim lessons and private swim lessons are currently offered at the same rate of \$120.00 per Session. As group lessons are typically provided a lower fee than private lessons, staff is recommending that the fee for group swim lessons be reduced to \$75.00 per session.

With respect to the reservation of a City facility for a season of sports all field reservations for each park require a 20% deposit for the dates booked and will be billed monthly, in advance, in even installment payments. Any organization seeking to make a season long reservation can either elect to pay via the deposit and monthly billing option or pay in full at the time of the reservation.

FISCAL IMPACT

The fiscal impact of these proposed changes is unknown at this time as staff does not have an estimate of how many people may purchase the discounted swim passes or private swim lessons over group. The alternative billing structure for sports reservations should have no fiscal impact on the City.

RECOMMENDATION

1. That the Council adopt Resolution 17-3597 revising Exhibit F, on Council Resolution 16-3548, the Schedule of Fees and Charges for City Services to adjust some Community Service Fees.

Alternatives:

1. Do not adopt Resolution 17-3597 and provide further direction to staff.

ATTACHMENTS

Att. 1 Resolution 17-3597

RESOLUTION 17-3597

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF FILLMORE APPROVING ADJUSTING SOME OF THE FEES COLLECTED BY COMMUNITY SERVICES AS SET FORTH ON EXHIBIT F TO THE SCHEDULE OF FEES AND CHARGES FOR CITY SERVICES

WHEREAS, the Community Services Fees were previously adopted in Exhibit F of City Council Resolution 16-3548, the Schedule of Fees and Charges for City Services adopted on August 9, 2016; and

WHEREAS, when community organizations, such as sports groups, reserve a City facility for the season they are required to pay the full use fee and/or deposit at the time the reservation is made; and

WHEREAS, the City Council desires to amend the adopted fee schedule to include a deposit amount and monthly payment option for field reservations to establish and alternative payment process for seasonal field reservations; and

WHEREAS, the City Council also desires to reduce some of the Aquatic Center fees.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF FILLMORE, CALIFORNIA DOES HEREBY RESOLVE AS FOLLOWS:

Section 1. The City Council hereby amends Exhibit F to City Council Resolution 16-3548, the Schedule of Fees and Charges for City Services, to adjust some of the fees collected by Community Services as set forth on Exhibit 1, attached hereto and incorporated herein.

PASSED, APPROVED AND ADOPTED this ___th day of _____, 2017.

Carrie Broggie, Mayor

ATTEST:

Oliva Carrera Lopez, City Clerk

APPROVED AS TO FORM:

Tiffany J. Israel, City Attorney

EXHIBIT "1"

AQUATIC CENTER

Program	Unit	Notes	Current	Effective May 29, 2017
Item 5 – Aquatic Center Adult Splash Pass	20 Visits	No incentive for purchasing 20 instead of 10	\$90.00	\$85.50 (5% discount)
Item 6 – Aquatic Center Splash Pass Senior Discount (62+)	10 Visits	No discount	\$45.00	This line item is eliminated
Item 7 – Aquatic Center Splash Pass Senior Discount (62+)	20 Visits	No discount	\$90.00	This line items is eliminated
Item 8 – Aquatic Center Group Swim Lessons	Per Session	Per Person (no discount for group fee)	\$120.00	\$75.00

Add a new Item 57, "Field Deposits", to Exhibit F to City Council Resolution 16-3548 to read as follows:

"Field reservations require full payment or a 20% deposit at the time of reservation. If an organization or individual elects to pay the deposit they will be billed monthly, in advance, in even installments."

CITY OF FILLMORE)

COUNTY OF VENTURA)§

STATE OF CALIFORNIA)

I, Oliva Carrera Lopez, City Clerk of the City of Fillmore, California, do hereby certify that the foregoing Resolution No. 17-3598 was duly passed and adopted by the City Council of the City of Fillmore at the regular meeting thereof, held on the ___th day of _____, 2017, and was signed by the Mayor of the said City, and that the same was passed and adopted by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Oliva Carrera Lopez, City Clerk